



KINETIC LIGHTS is the leading specialist in kinetic lighting.

For more than 10 years KINETIC LIGHTS engineers and produces a wide range of steel wire and powered cable DMX WINCHES for various art, interior, stage, show and event lifting and lighting applications.

The main use of our high precision hoists is the synchronized spatial animation of large arrays of tethered LED LIGHTING ELEMENTS.



PR & Communication Manager (m/w)

Full or part time

We are looking for someone who lives for arts & events to shape our story.

Do you strive to impress and excite your audience with your narrative? Then you are in the right place!

YOUR TASKS:

- * Planning, conception and control of national and international communication measures (print and online) such as: authoring of press releases, special publications, etc.
- * You choose the execution plan and external partners and
- * Establish and maintain relationships with the relevant editorial / media contacts
- * You manage the budget for PR plans and monitor agency performance
- * You secure and negotiate earned and paid placements
- * You implement performance monitoring of your initiated PR campaigns and actions
- * You have a hands-on mentality and write and post latest contributions in German and English, natively
- * You process media requests and prepare for and accompany interviews
- * Control PR actions along Kinetic Lights' corporate identity or corporate design guidelines
- * Close cooperation and continuous coordination with internal business units (management, sales, etc.)
- * Stay current on industry trends, PR and social media developments and relevant campaigns for the national and international market

WE OFFER:

- * Independent creative work and enormous international market potential
- * Close cooperation with the management
- * Agile, motivated team
- * Unconventional and challenging international projects in the field of art, architecture, show and event
- * Employee profit sharing
- * Team events, delicious coffee and fun on the pinball machine

YOUR QUALITIES & SKILLS:

- * Degree in communication science, journalism, marketing or similar education
- * Several years of professional experience in PR, preferably in agencies
- * Passion for Story Telling as well as a feeling for exciting, target group-oriented content
- * Trend and design affinity
- * Creativity and strong communication skills in speaking and writing
- * Preferably good understanding of complex technical products and large-scale installations
- * Coordination and organizational skills with a high result and solution orientation
- * Structured working method, highly motivated and dedicated, quick-comprehending as well as good in independent and teamwork
- * Secure use of modern media as well as in-depth knowledge of MS Office and common graphics / image editing programs (e.g. Adobe InDesign, Photoshop)
- * Excellent German and / or English spoken and written
- * Hands-on mentality

HOW TO APPLY:

If we have aroused your interest in this exciting task, send us your digital application with a CV and photo stating your salary expectations by e-mail.

CONTACT:

jobs@kinetic-lights.com

Information on our products and services:

www.kinetic-lights.com
www.whitevoid.com