



KINETIC LIGHTS is the leading specialist in kinetic lighting.

For more than 15 years KINETIC LIGHTS engineers and produces a wide range of steel wire and powered cable DMX WINCHES for various art, interior, stage, show and event lifting and lighting applications.

The main use of our high precision hoists is the synchronized spatial animation of large arrays of tethered LED LIGHTING ELEMENTS.

Our KINETIC LIGHTS products have received international recognition and awards including Cannes Lions, iF Design Awards, Red Dot Award.



PR & Communcation Manager (f/m/d)

Fulltime

YOUR TASKS:

- * Managing (inter-)national press and media relations independently (print, TV, online, social media)
- * Development and coordination of targeted PR campaigns, with budget management included
- * Establishing and maintaining contact with relevant editorial and media representatives
- * Preparing and accompanying press events
- * Close cooperation with various internal departments (management, sales, etc.)
- * Continuous monitoring and reporting of all PR activities
- * Observation of current industry trends, current PR and social media trends and relevant campaigns for the (inter-)national market

YOU BRING:

- * Relevant experience in PR, preferably including agency experience
- * Creative communication, both verbal and written, and a passion for networking
- * Passion for story telling as well as a flair for exciting, target group-oriented content
- * Good knowledge of the (inter-)national media landscape
- * Affinity for trends and design
- * Understanding of complex technical products and large-format installations an advantage
- * High motivation and hands-on mentality
- * Profound knowledge of MS Office and common graphic/image editing programs (e.g., Adobe InDesign, Photoshop).
- * Excellent German and/or English skills

WE OFFER:

- * A challenging position in an international environment
- * Outstanding and complex projects in the field of art, architecture, show and event
- * A highly motivated international team
- * Wild card option to participate in projects worldwide
- * Employee profit sharing
- * A modern studio directly at the Spree
- * Team events, BBQ, fruits, delicious coffee and fun with pinball machines

HOW TO APPLY:

We look forward to receiving your application (CV and salary expectations) by e-mail.

CONTACT:

jobs@kinetic-lights.com

Information on our products and projects:

www.kinetic-lights.com

www.whitevoid.com